

Pura Beverages T's and C's

PRODUCTS: ALL VARIANTS

1. This promotional competition ("Competition") is run by PURA Beverage Company ("Promoter") and is open to all residents in South Africa, except the employees and the immediate families of the Promoter, the Promoter's advertising and promotion agencies, and outlet owners and staff.
2. These rules may be amended by notification on the Promoter's website at any time. Participation by all entrants ("Participants") constitutes acceptance of these rules and any amendments thereto.
3. These Competition rules and any amendments thereto, will be interpreted by the Promoter only.
4. The Competition starts on 26th of April 2021 and ends on 4th of July 2021 ("Competition Period").
5. **Prize Overview:**

5.1 Weekly spot prizes totalling approximately R300 000

Spot Prize: Each spot prize will be worth between R30 and R10 000

5.2 Grand prize: (i) All expenses paid month at Zimbali (ii) Pura Soda for a year (iii) prizes from our partners. The winner will have a month to claim his prize which then it will be redrawn, and a new winner announced.

To enter: Participants must purchase any PURA Soda, snap an image of you enjoying your PURA Soda and upload it to our website. Slips are to be kept when claiming the prize, must be legible and contain the name of the store at which the product was purchased, the product description, units purchased and the price paid.

5.3 Multiple entries

Each entry entitles you to one entry into the grand prize as well as one entry into the weekly draw for the corresponding weeks prize. There is no limit on the number of entries, however one needs to purchase a PURA Soda for each entry.

5.4 Prize Notification and delivery: All winners will be notified by PURA Beverage Company for prize hand over.

6. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation, the Consumer Protection Act and the Promoters' respective privacy policies. The promoters may contact you for marketing purposes, on the basis that you opt in to receive information and you have the option to opt out at each interaction. No personal information will be disclosed to third parties without the Participant's permission, save as permitted under, or required by, applicable law and regulation.
7. The Promoter gives no warranties or representations, and makes no guarantees, in respect of the prizes to be awarded per these terms. The Promoter shall have the sole discretion to determine all details in relation to the prizes to be awarded to the winner, including, without limitation, the quantity and timing of the PURA Soda and PURA Soda merchandise as well as partner merchandise.

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8. The Promoters shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt. The Promoters shall not be responsible for the failure of any technical element relating to this Promotion that may result in an entry not being successfully submitted.
9. No applications from agents, third parties, organized groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions. The Promotor shall have the sole discretion to determine the winners in accordance with these terms, and the Promotor's decision in this regard is final.
10. PURA Beverage Company will validate that the necessary steps have been completed before allocating any prizes.
11. In the event of a dispute, the Promoter's decision is final, and no correspondence shall be entered into.
12. The Promoter may make media announcements / publications of the names / photographs of winner/s, provided that any winner/s may expressly elect to decline this. The Promoter reserves the right to carry out audits in respect of any winner/s and entries to verify their eligibility and the validity of each entry. The Promoters reserve the right to disqualify any winner if fraud or cheating is suspected.
13. These Competition Rules are also available on livealittlepura.com
14. For Customer Care please contact pura@foneworx.co.za